

\_\_\_\_\_

Name

\_\_\_\_\_

Date

# Idea Map / Developing your Idea

Go through the following steps to bring your idea to the next level.

01 / Name of the idea		
02 / Who is your idea for?	03 / Which problem is your idea solving?	
04 / Describe your idea in a few words.	05 / What is the downside of your idea?	
06 / Draw a quick storyboard of your idea. e.g. The steps that a user goes through.		